**AGENCY MATCHING CAMPAIGN   
SAMPLE SOCIAL MEDIA POSTS**

**FACEBOOK:**

We are future-focused! In celebration of @The Foundation for Enhancing Communities’ centennial year, we are participating in a matching campaign to help grow our endowment fund. Through September 1, any donations made to our endowment fund will help grow our pool of what’s eligible to be matched. Visit {WEBSITE} to donate today!

Why donate to our endowment fund? To help fund the work we are doing, forever! Our endowment fund through @The Foundation for Enhancing Communities is invested. A portion of the income is available to us each year, giving us a reliable income stream so we can continue to EXAMPLE OF WORK today, tomorrow, and for years to come. Visit {WEBSITE} to donate today!

**INSTAGRAM:**

It’s 2021 and we are looking to the future! In celebration of The Foundation for Enhancing Communities’ centennial year, we are participating in a matching campaign to help grow our endowment fund. Through September 1, any donations made to our endowment fund will help grow our pool of what’s eligible to be matched. Visit {WEBSITE} to donate today!

Why donate to our endowment fund? To help fund the work we are doing, forever! Our endowment fund through The Foundation for Enhancing Communities is invested. A portion of the income is available to us each year, giving us a reliable income stream so we can continue to {EXAMPLE OF WORK} today, tomorrow, and for years to come.

**TWITTER:**

To celebrate @TFECpa centennial year, we are participating in a matching campaign to help grow our endowment fund. Through 9/1, any donations made to our endowment will grow our pool of what’s eligible to be matched. {*Shortened link to website.}*

Why donate to our endowment fund? To help fund the work we are doing, forever! Our fund through @tfecpa is invested. A portion of the income is available to us each year, giving us a reliable income stream so we can continue to {EXAMPLE OF WORK} far into the future. {*Shortened link to website.}*