

THEN, NOW, FOREVER.

Centennial (Plus One) Gala



THE FOUNDATION FOR ENHANCING COMMUNITIES

SPONSORSHIP INFORMATION

September 18, 2021

WTF Media Center

4801 Lindle Road

Harrisburg, PA 17111



THE FOUNDATION FOR ENHANCING COMMUNITIES

HELP US CELEBRATE 101 YEARS!





MISSION

Inspire giving by partnering with donors to achieve their charitable goals, and strengthen our local communities by investing in them now and for future generations.

VALUES

Inclusion

We believe that all voices are vital for our region's future. We promote equity and embrace the diversity of individuals, ideas, and expressions.

Stewardship

We are prudent and grateful stewards of the assets, time, and talent entrusted to us.

Endurance

We value creating permanent legacies that support long lasting community change.

Integrity

We will accept nothing but the highest standards of honesty, mutual respect, confidentiality, and transparency.

A LETTER FROM OUR PRESIDENT & CEO

The Foundation for Enhancing Communities (TFEC), your community foundation, will celebrate its "100 Plus 1" Anniversary this year, as the 18th oldest community foundation in the country. Due to Covid-19, we had to postpone all our Centennial Anniversary plans, including our Gala event.

As we look forward to 2021, we are pleased to announce we will celebrate our "100 Plus 1" Anniversary on September 18, 2021 with a Gala event to be held at WITF. We know a century of success is a great achievement and we are very proud to be able to celebrate this milestone with you. Through the continuing support of individuals like you, we have navigated the changing landscape of the needs of the nonprofit community in our footprint for over 100 years. We look forward to the next 100 years as we continue to grow and change to serve the needs of our region providing a better place to live, work, and play.

TFEC started as The Greater Harrisburg Foundation on September 12, 1920. On September 18, 2021, TFEC will celebrate its "100 Plus 1" Anniversary with you at a very special evening to be held at the WITF Media Center. Our goal this year is to raise at least \$500,000 for the Fund for the Future. This unrestricted fund provides funding to nonprofit organizations through competitive grantmaking throughout Cumberland, Dauphin, Franklin, Lebanon, and Perry counties and the Dillsburg area of northern York County. This fund supports current needs that are identified today and are flexible enough to also provide for what our community needs in the future. This fund is a perpetual fund allowing you to touch the lives within our community today and forever.

We invite you to help us celebrate our "100 Plus 1" Anniversary by becoming a sponsor. By doing so, you are making an impact in our community today and forever. We are very grateful for your support, commitment, and partnership as we look forward to the next 100 years of serving our community.

Sincerely,



Janice R. Black
President & CEO

THE HISTORY OF TFEC

Originally established in 1920 as The Greater Harrisburg Foundation (GHF) by founder Donald McCormick, TFEC has a rich history of philanthropic stewardship.

In 1986-1987, GHF greatly expanded its reach and established three additional regional foundations in Mechanicsburg, Franklin County, and Perry County. It would do so again in Dillsburg and the Camp Hill Area in 2004. The Camp Hill Area Community Foundation was dissolved as a regional foundation in 2018, at their request, and all of the funds became part of the Greater Harrisburg Community Foundation, a regional foundation of TFEC.

In 2005, GHF changed its name to The Foundation for Enhancing Communities (TFEC) in order to better reflect its mission and broadened reach.

Today, TFEC is the 18th oldest community foundation in the country. We connect donors with simple, flexible, effective, and personalized services to help them achieve their charitable goals that create a lasting impact that strengthens community initiatives through grantmaking, now and for future generations.

WHAT IS A COMMUNITY FOUNDATION?

Community foundations are tax-exempt public charities serving thousands of people who share a common interest—improving the quality of life within their communities through the creation of charitable funds that help meet the challenges of changing times and critical needs.

WHAT DOES A COMMUNITY FOUNDATION DO?

Community foundations serve as administrators of what is, in essence, a community endowment: a collection of gifts, large and small, unrestricted and donor advised, given to enhance the quality of life for the local community. TFEC also provides fiscal sponsorship services and acts as a partner to nonprofit organizations in a variety of ways.

WHY DO PEOPLE PARTNER WITH COMMUNITY FOUNDATIONS?

Community foundations allow donors to give where they live. By working with local families, individuals, organizations, and professional advisors, community foundations design personalized gift plans that fit every economic situation—ensuring that donors give back with maximum impact to achieve their goals.

TFEC BOARD OF DIRECTORS

Dr. Carolyn Dumaresq
Chair, Retired Educator

Esmeralda Y. Hetrick
Community Volunteer

Samir Parikh
Morgan Stanley

Robert E. Caplan, CFA
Vice Chair,
River Wealth Advisors

Greg D. Klopp
Treasurer,
Hershey Entertainment & Resorts

Gregory J. Royer
Royer's Flower Shops

Judy Blust
Retired Educator

Dave Kutz
Community Volunteer

David F. Spang
Walker, Connor & Spang, LLC

Robert J. Dolan, ASA MAA,
Conrad Siegel
Investment Advisors

L. Renee Lieux, Esq.
Assistant Secretary,
McNees Wallace & Nurick, LLC

Richard D. Spiegelman
Community Volunteer

David G. Forney
Community Volunteer

David Manbeck, CPA
Boyer & Ritter, LLC

Jennifer Holman Zaborney
Best Space, LLC

Robert Grubic
Herbert, Rowland & Grubic, Inc.

Susan Simms Marsh
PA American Water

Spencer G. Nauman, Jr., Esq.
TFEC General Counsel

Betsy Hancock
Deep Water Point

Amanda Owens
Capital Blue Cross

TFEC TEAM

Janice R. Black
President & CEO

Raeann Buskey
Marketing & Communications
Associate

Billie Jo Lake
Financial Services Associate

Kirk Demyan
Vice President & CFO

Faith Elmes
Scholarship Coordinator

McLane Lydell
Community Investment Associate

Jennifer Doyle
Vice President of Philanthropy
& Community Investment

Leslie Fick
Early Education Specialist

Jim Martin
Senior Financial Services
Associate

Jennifer Black
Administrative Assistant

Debbie Garrison
Philanthropic Officer

Ash Morley
Scholarship Associate

Michael Blymier
Marketing & Communications
Officer

Andrea Iguina-Pérez
Program Officer for Community
Investment

Jeanne Predmore
Early Education Specialist

ADVERTISING ONLY FORM

Sponsor Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Please make checks payable to The Foundation for Enhancing Communities or TFEC Centennial.

Advertising Size:

- 2-Page Centerfold \$1,250
- Inside Back Cover \$750
- Inside Front Cover \$750
- Full Page \$500
- Half Page \$250
- Quarter Page \$125
- Eighth Page \$75
- Testimonial Message \$25

- I will provide camera ready artwork for my ad by August 22, 2021
- I would like assistance in producing my ad (Request by August 15, 2021)

Return this form with payment to: Raeann Buskey, rbuskey@tfec.org, or PO Box 678, Harrisburg, PA 17108-0678. For questions call 717.236.5040.

ADVERTISING INFORMATION

Inside & Back Cover - 8.5"w x 10.5"h

2-Page Centerfold - 17"w x 10.5"h

Full page - 7.25"w x 9"h

Half page - 7.25"w x 4.375"h

Quarter page - 3.5"w x 4.375"h

Eighth page - 3.5"w x 2.125"h

Ads are full color and must be submitted in high resolution (300 dpi or greater).

TFEC BY THE NUMBERS

For 101 years, The Foundation for Enhancing Communities has partnered with donors to invest in our communities, help create lasting legacies, and support nonprofit organizations to grow and thrive in the local community. TFEC manages over \$170 million in assets and investments from companies, groups, and individuals, facilitating everything from managing the business-end of nonprofits to charitable dollars' growth and distribution in our neighborhoods.

- **Founded in 1920**
- **18th oldest Community Foundation**
- **Manages over \$170M in assets**
- **Manages over 950 funds & projects**
- **Offers over 125 scholarship opportunities**
- **Granted more than \$6.5M in 2020**
- **Oversees 5 Regional Foundations**
- **Impacts local communities, worldwide**
- **lead by volunteer board of 17 directors and 17 team members**



SPONSORSHIP PACKAGES

PACKAGE	BENEFITS	INVESTMENT	OPPORTUNITIES
<i>Diamond*</i>	-Name & Logo on all Publicity -Opportunity to Address Audience -Full Page Ad in Program -15 Priority Seating Tickets -8 Invitations to VIP Pre-Gala Cocktail Party -Tribute Message in Program	\$100,000	5
<i>Platinum*</i>	-Name & Logo on all Publicity -Full Page Ad in Program -15 Priority Seating Tickets -6 Invitations to VIP Pre-Gala Cocktail Party -Tribute Message in Program	\$50,000	4
<i>Gold*</i>	-Name & Logo on all Publicity -Half Page Ad in Program -10 Tickets -4 Invitations to VIP Pre-Gala Cocktail Party -Tribute Message in Program	\$25,000	10
<i>Silver*</i>	-Name & Logo on all Publicity -Half Page Ad in Program -4 Tickets -2 Invitations to VIP Pre-Gala Cocktail Party -Tribute Message in Program	\$10,000	10
<i>Bronze</i>	-Half Page Ad in Program -3 Tickets -Tribute Message in Program	\$5,000	20
<i>Friend</i>	-Half Page Ad in Program -2 Tickets -Tribute Message in Program	\$2,500	20
<i>Supporter</i>	-Quarter Page Ad in Program -2 Tickets -Tribute Message in Program	\$1,000	20
<i>Advocate</i>	-Quarter Page Ad in Program -1 Ticket -Tribute Message in Program	\$500	
<i>Well-Wisher</i>	-Eighth Page Ad in Program -Tribute Message in Program	\$250	
<i>Tribute</i>	-Message in Program	\$25	

*Can be paid as a pledge over up to 5 years

SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Please make checks payable to The Foundation for Enhancing Communities or TFEC Centennial.

Sponsorship level:

- \$100,000 - Diamond
 - \$50,000 - Platinum
 - \$25,000 - Gold
 - \$10,000 - Silver
 - \$5,000 - Bronze
 - \$2,500 - Friend
 - \$1,000 - Supporter
 - \$500 - Advocate
 - \$250 - Well-Wisher
 - \$25 - Tribute Message
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